



BUSINESS STUDIES

BOOKS - SHREE RADHEY PUBLICATION

BUSINESS STUDIES (HINGLISH)

SMALL BUSINESS AND ENTERPRISES

Case Studies

1. Do Well' is manufacturing unit to produce all kinds of school and office stationery such as

pencils, pens, paper, notebooks, etc. In Gurgaon. The total investment of the company in plant and machinery is Rs. 3 crore. Identify the category into which this business will fall as per MSMED Act 2006.



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2. After completing MBBS and M.D. Dr. Megha wish to start her own nursing home in a small village of Orissa. She is facing lot of problems in getting land, licence, etc. In the above

context suggest her what incentives are available to her by government of India.



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3. Shiva has set up in Faridabad unit to manufacture various types of home decorative items. He deals with various kinds of vases, Chimes, figurines, and things that can beautify the houses, she now wishes to export her products to different countries and develop export worthiness.

I. In context of the above briefly describe any one such agencies that she can approach in this regard.

II. Explain objectives of that agency.



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Mcqs

1. Start up India Scheme was announced :

A. a)26th Jan 2015

B. b)15th Aug 2015

C. c)8th Nov. 2016

D. d)None of the above

Answer: (b)



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2. Manufacturing enterprises having Rs. 25 Lac

Investment in plant and machinery is called.

A. a)Small Enterprise

B. b)Micro Enterprise

C. c)Medium Enterprise

D. d)None of the above

Answer: (b)



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3. To process imported Raw materials which institute help SSI :

A. (a) NSIC

B. (b) DIC

C. (c) Both

D. (d) None

Answer: (a)



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4. Under start up scheme government of India offer :

A. (a) Easy Registration

B. (b) Tax Exemption

C. (c) No Inspection

D. (d) All of the above

Answer: (D)



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5. Service enterprise having Rs. 5 crore investment in plant and machinery :

A. (a) Micro enterprise

B. (b) Small enterprise

C. (c) Medium Enterprise

D. (d) None

Answer: (c)



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Very Short Answer Questions

1. Name any two institutions specially set to promote small-scale enterprises.



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2. Give full form of NSIC.



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3. Give full form of DIC.



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4. Give one feature of cottage industries.



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5. Give any two incentives offered by the government to small scale industries.



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6. what is the investment limit for SSI ?



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7. Give any two problems faced by SSI.



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8. Name the Institution which was set up in 1955 to promote the growth of SSI.



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9. Give any two characteristics of SSI.



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10. Name any two units included in SSI category.



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11. Name the institutions and banks set up to promote small industries set up in rural, backward and hilly areas.



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12. How do small-scale enterprises help in removing regional disparity ?



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13. State any two external causes of sickness in small-scale industry.



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14. Name a few area where SSI feels threatened with the onslaught of global competition.



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15. Name the institute, which provides an integrated administrative framework for small-scale industries at district level.



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16. State the meaning of small business.



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17. Describe the problem of shortage of capital faced by small business.



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18. What is the purpose of NSIC ?



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19. Explain the role of DIC in promoting small-scale enterprises.



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20. Why does the government of india insist on balanced regional dvelopment ?



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21. What is the difference between small-scale enterprise and cottage industry ?



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22. How does small business help in improving economic conditions of rural area ?



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23. What problem related to personnel is faced by small-scale enterprises ?



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24. Describe three important subsidies offered the government to small-scale enterprises.



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25. State any two features of SSI.



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Hots

1. Why is there more scope for small-scale industries in developing countries like India ?



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2. Since small scale industries (SSI) can be widely spread and the benefits of

industrialisation can be reaped by every region. How does this feature of SSI contribute to the country?



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3. Do you think that small-scale business can survive in a competitive market? Give reasons to support your answer.



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4. State few forms of support to SSI by the government.



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5. Bhuvan wants to start small scale industry manufacturing khadi items. His friend who is making craft item, suggests him to start an industry as government is offering various benefits to small scale industries.

(a) State the institution set up by government

of India to help scale industries.

(b) State any five incentives offered by government for SSI.



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6. Government of developed countries encourage many people to start small scale industries in rural and under developed areas, so that these areas can be developed and people of these areas can get employment and their economic conditions

can improve.

(a) State the benefit of SSI refer in above case.

(b) State any five benefits of SSI.



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7. Three following are the facts about their investment in plant & machinery of two manufacturing enterprises- X and Y.

* X- Rs. 0.14 Crore

* Y- Rs. 23.35 Lac

In each case, state the type of enterprise as

per the provisions of MSMED Act, 2006, if X is engaged in the business of house keeping & waste disposal and Y is a toy manufacturing unit.



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8. The government of India launched this program on May, 1978, with special stress on the development of small tiny and cottage and village industries by providing integrated administrative support in the area. to achieve

this objective an agency was set up at district level.

(a) Write down the name of that agency.

(b) Discuss the functions of the agency highlighted in the statement.



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Guidelines To Ncert Questions

1. What are the different parameters used to measure the size of business ?



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2. What is the definition used by Government of India for small-scale industries ?



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3. How would you differentiate between an ancillary unit and a tiny unit ?



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4. State the features of cottage industries.



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Long Answer Questions

1. How do the small-scale industries contribute to the socio-economic development of india ?



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2. Describe the role of small business in rural India.



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3. What measures has the government taken to solve the problem of finance and marketing in the small-scale sector ?



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4. What are the incentive provided by the Government for industries in backward and hilly area ?



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5. What do you mean by small business ?
Describe the features of small-scale enterprise.



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6. Describe briefly the problems of small-scale enterprises.



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7. What measures have been taken by the government for promotion of small business ?



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8. What steps have been taken by the government to provide financial aid to industries set up in rural, backward and hilly areas ?



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9. Explain briefly the role of small industries in rural india.



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10. Describe the scope of small business in India.



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11. Highlight the role of the government in promotion small business.



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